

| Interested Party | Needs & Expectations | Risk | Opportunity | Control & Influence | Interest | Power/Interest Matrix | Action? Details of Action |
|---|---|--|--|---------------------|----------|-----------------------|---|
| Clients (local community participants) | Participants in activities at DT expect to gain value from participating in any one particular activity They also expect to come to a safe secure environment that is diverse and inclusive for everyone including different communities | Not meeting these requirements could mean less people take part in activities at DT which could threaten the ability of DT to secure the funding it needs to keep running | Opportunity to further understand the experience of participants of DT's activities through feedback data. Social media can be a indicator of popularity through Instagram, Twitter Facebook likes and followers. | 3 | 3 | 9 | Continue to understand needs and expectations of participants in activities at DT Review ways in which DT can demonstrate community involvement in activities |
| Local Authority & Other Funding Bodies | RBKC expect DT to improve the wellbeing of the local community which participate in activities Other funding bodies want the requirements of their funding to be met | Not meeting these requirements could result in a loss of funding and therefore not having the finances to run and meet the intended outcomes of the projects | Focus on increasing footfall/participation in projects to justify funding and increase levels of funding received Explore more funding opportunitites | 3 | 3 | 9 | Explore increased funding opportunities |
| Suppliers | The supplier requires a creditworthy customer who pays on time, pays a fair price and is prepared to work in partnership to reduce operational costs. | Not meeting supplier requirements could mean goods and services needed to run projects are not being delivered when needed | Opportunity to form long term collaborative partnerships with suppliers where maximum benefits are realised | 2 | 1 | 2 | Explore long term collaborative partnerships with suppliers |
| Staff | Staff require an employer which pays a fair wage for a fair day's work and which creates a positive and welcoming work environment. | Not meeting staff requirements could lead to high levels of staff turnover | Attempt to secure more funding to hire paid staff so top management can dedicate more time and resource to the running of DT | 3 | 2 | 6 | Explore increased funding opportunities |
| Volunteers | Volunteers expect to participate in a safe environment that they will find rewarding and/or valuable experience for future paid employment opportunities | Not creating an environment where volunteers want to spend time contributing to projects could result in the objectives of projects not being met and the under resourcing of projects | Promote volunteering opportunities through more platforms such as social media to increase the participation of volunteers | 3 | 3 | 9 | Promote volunteering opportunities through more platforms such as social media to increase the participation of volunteers Attempt to secure more funding to hire paid staff |
| Regulators | A charity which is interested in the welfare and development of the employee and broader societal issues. | Financial and reputational risk of not meeting legal and other obligations | Opportunity to move beyond basic compliance and demonstrate the value DT can bring to the community it operates in | 3 | 2 | 6 | Ensure legal obligations are understood and regularly reviewed |