



**Definition**

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|  | Tier 1: The highest level of power and or interest. Interested parties falling in this level should be closely managed.           |
|  | Tier 2: The second level of power and or interest. Interested parties falling in this level are to be kept satisfied or informed. |
|  | Tier 3: The lowest level of power and or interest. Interested parties falling in this level require minimal monitoring            |